

Photo Guidelines for Pass Photos



Purpose

To capture memorable moments of our candidates passing their driving tests, we request your assistance in taking photos of the candidates alongside the HGV/PCV. These images will be shared on our social media platforms to celebrate our candidates' achievements.

Image Requirements

Central Focus:

Ensure the vehicle is centrally positioned in the frame.

Do's



Don'ts



Good Lighting:

Take photos in well-lit areas to enhance visibility and quality.

Do's



Don'ts



Vehicle Coverage:

- Capture either the whole truck/bus or the front of the cab.
- Take a variety of shots to provide options.

Do's



Don'ts



Orientation:

Photos need to be taken in portrait orientation to fit social media formats.

Do's



Don'ts



Permission:

- Always ask the candidates for permission before taking photos.
- Confirm consent through their HGV/ PVC form, which includes social media permissions.